



We provide comprehensive strategy, implementation, and managed support services for Salesforce®, Conga®, and leading ecosystem application providers. Our services include support for the Salesforce Sales Cloud, Service Cloud, Experience Cloud, Marketing Cloud, Pardot, Education Cloud, Health Cloud, and Nonprofit Cloud as well as Conga Document-based Automation and Contract Lifecycle Management (CLM).



SERVICES

- **Strategy Services** Requirements planning and documentation, road map planning, prototyping, change management, best practices, and business process improvement
- **Implementation Services** Discovery, configuration, data services, integration services, application development and training
- **Managed Support Services** Assisted or outsourced Salesforce administration, supplemental administration, training



STAFF

- Certified Salesforce and Conga Staff
- 17+ years average ecosystem experience for Senior team & 11+ years experience for entire team
- Staff located across multiple time zones
- Background checks on all staff
- All client-facing consultants that have worked at SIG for more than a year are Trailhead Rangers
- Salesforce.org Partner Advisory Board Members



EXPERIENCE

- Top Tier PREMIUM Partner
- Salesforce & Conga Partner since 2009
- Over 3,200 Salesforce-related initiatives
- Over 110,000 hours of professional services provided
- Strong Customer Satisfaction Scores
- Sales Cloud Level II Specialist
- Service Cloud Level II Specialist
- Education Cloud Level II Specialist
- Nonprofit Cloud Level II Specialist
- Customer 360 Platform Level II Specialist



INDUSTRY SUPPORT

Support for a broad array of industries including:

- Agriculture/Environmental
- Business Services
- Consumer Products
- Education
- Energy
- Financial Services
- Healthcare & Life Sciences (MedTech)
- Legal (CLM)
- Manufacturing & Equipment
- Media/Telecom
- Nonprofits
- Real Estate/Construction
- Software & Technology
- Transportation

CUSTOMER SATISFACTION

- Strong client reviews on the AppExchange ★★★★★ 5 STAR
- Majority of clients are repeat engagements beyond initial project

Customer Testimonials

“We have been a client... for several years now. Our consultant is always willing to look into ways to address our very specific requests and is very responsive when emergencies arise.”

— **Dawn DeFallo**, Speaker
Conference Partner
Coordinator, Franciscan University
of Steubenville

“My consultant is prompt, professional, and great to work with. I have been impressed with the level of service and transparency...”

— **April Pope**, Counsel,
Nutraceutical Corporation

“... a true PARTNER to work with! They have gone above and beyond for me over the last two years; they lead with value and give more than is necessary. I feel lucky to have [them] helping with value added insights and Salesforce expertise any time we ask. Highly recommend Partner.”

— **Brian Smits**, Partner
Marketing Director, Conga

SALESFORCE SERVICES

Salesforce® Services

- Education Cloud
- Experience Cloud
- Marketing Cloud
- Pardot
- Sales Cloud
- Service Cloud
- App Cloud (Force.com)
- Health Cloud
- Nonprofit Cloud
- Lightning Experience
- Org Consolidations
- Integrations
- Data Services



Feature Experience

- Salesforce Connect
- Salesforce Engage
- Salesforce Inbox
- Salesforce Maps
- Salesforce Shield
- Sales Dialer
- Sales Engagement (HVS)
- LiveMessage
- Bots & Digital Engagement
- CRM Analytics
- Education Data Architecture (EDA)
- Einstein
- Flow Automation
- Admissions Connect (AC)
- Student Success Hub (SSH)
- MuleSoft Composer
- Nonprofit Success Pack (NPSP)
- Omnistudio
- Slack

CONGA SERVICES

- Collaborate
- Composer
- Sign
- Contracts
- Contracts for Salesforce
- CLM
- Grid
- Orchestrate



Gold Partner

PARTNERS

- Salesforce.com
- Salesforce.org
- Blackthorn.io
- Centro
- Conga
- FormAssembly
- Formstack
- Hellosign
- Kugamon
- LingK
- Mogli
- OnceHub
- OwnBackup
- Prolifiq
- RIVA
- Spanning
- TaskRay
- Wealth Engine

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Schedule your free conversation today:
<https://www.sigcorp.com/contact-us-salesforce/>



Guiding Your Success with Salesforce for Education

salesforce

PARTNER
SINCE 2009

salesforce

NAVIGATOR
EXPERT

Education
Solutions

Expertise in Education

- EXPERT NAVIGATOR: Education Solutions
- Education Cloud
- Student Success Hub - *Early Access Partner*
- Salesforce Lightning Master
- Einstein Bots & Chat
- Student, Alumni & Faculty Communities
- Scheduling Solutions
- Integration & Data Services

Advisory & Roadmapping

Develop strategic plans for the implementation and support of technology, data and tools.

Marketing & Engagement

Leverage marketing engagement tools for multiple audiences; deploy enterprise-wide solutions to consolidate systems and create continuity.

Recruiting & Admissions

Build an understanding of students and their interests from the first point of contact; offer support to and through the application and admission process with Salesforce for Education.

Student Success & Experience

Offer student support in a responsive, collaborative and proactive way, including one-stop help desks and workforce development.

Advancement & Alumni

Engage your alumni as they grow, make it easy for them to stay connected and support their alma mater through volunteerism and giving programs.

Over 700 College & University Clients



HIGHER EDUCATION
TECHNOLOGY CONSULTANTS