

# Breanna Combs

*Creator • Critical Thinker • Wordsmith*

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*Don't settle for unoriginal digital content.* Vision-driven innovator with 5+ years professional writing experience and a lifelong track record of success in leadership and creative expression, applying natural abilities and extensive training to impactful content creation for leading organizations. Proven talent for effortlessly aligning client objectives and priorities with SEO best practices to achieve top-quality finished work that's accurate, ROI-driven, and engaging. Passionate, deadline-driven creator, regularly recognized for consistently writing outstanding, thoroughly researched content of all lengths and styles in a clear and captivating presentation that exceeds all expectations while flawlessly managing multiple deadlines. Excellent communicator, highly skilled in developing brand narratives that resonate with readers to effectively reach and expand audiences.

## SKILLS

SEO Copywriting	Surfer SEO	Typing: 100+ wpm
CMS / WordPress	Social Media Copy	MS Office & Google Drive
Creative Writing	Web Content Writing	Fluent in Mexican Spanish
Marketing Copy	Thoughtful Storytelling	Dynamic Problem Solver
Professional Research	Long- & Short-Form Writing	Detail-Oriented & Efficient
Keyword Density	Proofreading & Copy Editing	Flexible Collaborator

## PROFESSIONAL EXPERIENCE

**SEO Butler • London, UK • Remote Writer & Consultant** 09/2022 - Present  
Research, format, compose, and publish 50+ pages per month of plagiarism-free, original work.  
Adhere to internal editorial guide in producing 10,000+ words per week of SEO-targeted copy.  
Conduct keyword research and apply SEO best practices to boost traffic for each unique publication.  
Compose accurate content of all lengths and styles using leading digital content tools like SurferSEO.  
Write engaging blogs, articles, web pages, product descriptions, user guides, and reviews in CMS.  
Pen compelling headlines and cohesive body copy to grab and hold the target audiences' attention.  
Incorporate seamless anchor text and relevant authority links, as well as optimal keyword inclusion.  
Utilize grammar, plagiarism, and keyword density checking tools for polished, publish-ready pieces.  
February 2023 Writer Spotlight Award for ongoing, on-time delivery of excellently crafted content.

**4b.world • Los Angeles, CA • Contributing Writer** 05/2020 - Present  
Research and write 50+ short, fact-based, hard-hitting position pieces on current, divisive topics.

**98 Dollar Social • Los Angeles, CA • Content Writer** 05/2020 - Present  
Develop strategic social media posts for 25+ brands with effective hashtags and gripping images.

**FoodiePie.com • Washington DC • Content Writer** 05/2020 - Present  
Direct report to CEO creating site content, from data collection and research to concise composition.

## EDUCATION

**University of California, Irvine • BA Social Ecology** Graduated 2011  
summa cum laude, Regents Scholar, Educational Studies minor  
2x Scholarships.com \$1,000 Creative Writing Competition Winner

**College of the Canyons, Valencia, CA • AA-T & AA Theatre Performance** Graduated 2009 & 2012  
2x Valedictorian, COC Honors/HITE, Alpha Gamma Sigma, Phi Theta Kappa