```
«First_Name» «Last_Name»
«Address»
«City», «State» «ZIP_Code»
```

Dear «First_Name»,

As I look back over the last three pandemic years, I see an orchestra that has adapted with our constantly changing world such that the gift of music is always offered in one way or another. In the first half of this season we are finally back to pre-pandemic concerts with all 70 of our musicians on stage, no restrictions on our audience, and most people ready and able to enjoy our live concerts. Welcome back!

The La Crosse Symphony Orchestra has 70 musicians who are thrilled to be able to fill your orchestra stage and bring beautiful and uplifting music to our community this season. As only 15 musicians were able to be on the stage during the restrictions, many musicians are excited and relieved to be able to work again consistently. Maestro Alexander Platt designed this season as a gift of uplifting music for our community as we are emerging into a new time. Our first concerts have proven that this music has the power to bring joy and a sense of hope for the future. The LSO is a tradition we are fortunate to celebrate year-round.

For the tradition of the LSO to thrive, however, it requires your support. Less than 30 percent of LSO funding comes from ticket sales. The rest comes from fundraising and philanthropic gifts. We realize many people and organizations continue to be financially impacted by the rising cost of living. If you are able, please consider making a tax-deductible contribution this year. Your generosity has a direct impact on the programming and educational experiences we are able to share with our community.

Thank you for making the La Crosse Symphony Orchestra one of your traditions.

Warmest wishes,

The La Crosse Symphony Orchestra