

# SUDESH BANIYA

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## EXPERIENCE

### DOHA NEWS

*Journalist & Sports Writer (Full-Time Employment)*

Doha, Qatar  
Aug 2024 - present

- Published 250+ bylines on local and international sports, culture, politics, and breaking news.
- Reported on-site from major sporting events and flagship forums, delivering timely stories, interviews, and bytes.
- Created longform features, community-focused stories, profiles, and video explainers for diverse audiences.

### VARIOUS OUTLETS

*Football Writer (Freelance)*

Jun 2021- present

- Published 130+ bylines for various outlets including *The Guardian (UK)*, *The Asian Game*, *KhelNow (India)* etc.
- Reported on-ground from FIFA World Cup 2022, AFC Asian Cup 2023, and AFC U-23 Asian Cup 2024.

### QFOOTLIVE

*Football Reporter (Freelance)*

Doha, Qatar  
Sept 2022- June 2024

- Attended and covered Qatar, Palestine, and India trainings and matches during the AFC Asian Cup 2023.
- Produced on-the-whistle and comprehensive match reports from key fixtures in Qatar Stars League, AFC Champions League Elite, AFC U-23 Asian Cup 2024, Amir Cup and FIFA World Cup 2026 Qualifiers.
- Oversaw live match updates and real-time engagement for the QFootLive Twitter account during key fixtures.

### THE DAILY Q

*Editor-in-chief (Student Employment)*

Doha, Qatar  
Aug 2023- May 2024

- Led four editorial desks of 20+ reporters and editors to develop and execute multi-platform editorial strategies and content calendars.
- Oversaw annual budgets and coordinated scheduling during high-pressure, high-volume event coverage cycles.

*Executive News Editor*

Sept 2022- May 2023

- Led weekly and daily pitch meetings with a team of 7 reporters; spearheaded EC-wide sports coverage in digital platforms and website.

### EURONEWS

*News Reporter (Internship)*

Lyon, France  
Feb 2023- Apr 2023

- Produced 50+ bylines in breaking news and features for the website, including election live blogs and daily briefs.
- Pitched, sourced and interviewed for stories from all across Europe as well as European affairs-related stories.

*Data Journalist (Remote, freelance)*

Apr 2023- Dec 2023

- Produced 20+ data-driven features and visualizations with Flourish and R for own and colleagues' reports.

### 3-2-1 OLYMPIC MUSEUM

*Documentary Filmmaker (Freelance)*

Doha, Qatar  
Oct 2022- Dec 2022

- Directed, edited, and produced *The Stad Stories* documentary, featured at the month-long *Qatar Football History* exhibition held at the Doha Sports Stadium during the FIFA World Cup 2022.

### FOX SPORTS/ FOX DEPORTES

*Assistant Producer/ Researcher (Contract)*

Doha, Qatar  
Nov 2022- Dec 2022

- Covered Argentina, Spain, Costa Rica, Brazil, and Netherlands for Fox Deportes at FIFA World Cup 2022.
- Attended press conferences and training sessions; analyzed 15 matches for pre- and post-match video packages.
- Researched and produced team guide for all 32 nations for Rodolfo Landeros' broadcast crew.

### STUDENT EXPERIENCE – NORTHWESTERN QATAR

*Communications Assistant (Student Employment)*

Doha, Qatar  
Jan 2021- May 2022

- Curated and copyedited the Wildcat Weekly and Career Services newsletters using Mailchimp and Bulkmail with accurate scheduling and analytics.

- Photographed and filmed on-campus events for both Student Experience and the NU-Q Communications Office.
- Managed internal communication records, event logistics, and coordinated interdepartmental announcements in alignment with student engagement goals.

## KRITYA HUB

*Copywriter (Full-Time Employment)*

Doha, Qatar

Nov 2019- July 2020

- Developed omnichannel content, including website copy, email campaigns, and social media.
- Developed targeted messaging for clients in a variety of industries, including tech startups, healthcare providers, colleges, and food delivery services.

## EDUCATION

### NORTHWESTERN UNIVERSITY IN QATAR

May 2024

Bachelor of Science in Journalism; Strategic Communication Minor

**Dean's Highest Scholastic Honors**, Student Ambassador (2021-2024)

*Organizer: Sports Journalism in the Global South Conference (2022) and TEDxNorthwesternUQatar (2022), New Student Orientation Week (2023).*

### ST. XAVIER'S COLLEGE

August 2019

A Level (Physics, Chemistry, Mathematics, Computer Science)

*Winner: St. Xavier's Documentary Competition, St. Xavier's Cricket Tournament.*

## RESEARCH

### International Association for Media and Communication Research Conference

July 2024

**Author**, *After the Hippies were gone: Spectral Ethnography in Nepal's Freak Street*

### Institute for Advanced Study in the Global South at NU-Q

Jan 2023- Jan 2024

Research Fellow

Conducted an ethnographic study of the cultural exchanges during and after the Hippie era in Freak Street, Kathmandu.

## AWARDS & HONORS

- Student Leadership Award – Class of 2024 (2024)
- Northwestern Qatar Media & Research Award – Best Strategic Communications Campaign (2024)
- Best Integrated Marketing Campaign and Best Creative Strategy – Strategic Communication Minor (2024)
- Northwestern Qatar Media & Research Award – Best Strategic Communications Campaign (2023)
- Northwestern Qatar Media & Research Award – Best Research Project (2022)
- Northwestern University Dean's List (8/8 semesters)
- St. Xavier's Literature Award (2018)

## TECHNICAL SKILLS

- **Communication Tools:** Mailchimp, Bulkmail, Hootsuite, CMS, SEO
- **Administrative & Operations:** Microsoft Office Suite, Adobe Cloud
- **Analytical Tools:** R, Tableau, Flourish, Excel
- **Web:** HTML, Search Engine Optimization, various Content Management Systems
- **Video:** Adobe Premiere Pro, After Effects, Davinci Resolve

## CREATIVE SKILLS

- **Documentary Production:** Scripting, Directing, Producing, Shot Planning, Filming, Editing.
- **Digital Communication:** Copywriting, Factchecking, Content Planning & Strategy, Email Marketing, Live Blogging
- **News Production:** Reporting, Feature Writing, Data Stories, News and Feature Packages

