

SUDESH BANIYA

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Experience

FREELANCE

Football Writer

Remote

Sept 2022- present

- 130+ bylines across The Guardian (UK), The Asian Game, KhelNow (India), HamroKhelkud (Nepal).
- Covered World Cup 2022, EURO 2020, Copa America 2020, Olympics football, and Nepal Super League 2023.

THE DAILY Q

Editor-in-chief

Doha, Qatar

Aug 2023- present

- Managed four desks and a team of over 20 reporters, devising editorial strategy and content calendar.
- Supervised and copyedited video, long-form, news, and social media content.

EURONEWS

Data Journalist

Lyon, France

Feb 2023- Dec 2023

- 50+ bylines in breaking news and feature for the website, including election live blogs and daily war briefs.
- Created 20+ data-based features and visualizations using Flourish and R.

FOX SPORTS

Assistant Reporter/ Researcher

Doha, Qatar

Dec 2022

- Covered Argentina, Spain, Costa Rica, Brazil and Netherlands during the FIFA World Cup 2022.
- Attended press conferences, training, and analyzed 15 matches for TV packages.
- Researched and produced a complete guide on all 32 participating teams for the TV crew.

QFOOTLIVE

Football Reporter

Doha, Qatar

Sept 2022- present

- Reported from the ground covering Qatar, Palestine, and India at the Asian Cup 2023.
- Produced match reports for QSL, AFC Champions League, AFC U-23 Championship and World Cup Qualifiers.
- Managed live updates for the QFootLive Twitter handle during key matches.

3-2-1 OLYMPIC MUSEUM

Documentary Filmmaker

Doha, Qatar

Oct 2022- Dec 2022

- Directed, edited, and produced *The Stad Stories* documentary, featured at the month-long *Qatar Football History* exhibition held at the Doha Sports Stadium during the World Cup.

STUDENT EXPERIENCE – NORTHWESTERN QATAR

Communications Assistant

Doha, Qatar

Jan 2021- May 2022

- Curated, produced, and copyedited the Wildcat weekly newsletter using Mailchimp and Bulkmail.
- Developed and provided weekly insights for the newsletter, boosting the open rate by 6%.
- Photographed on-campus events for both Student Experience and the NU-Q Communications Office.

KRITYA HUB

Copywriter

Doha, Qatar

Nov 2019- July 2020

- Developed content across various marketing channels, including website copy, email campaigns, and social media
- Developed targeted messaging for clients in a variety of industries, including tech startups, healthcare providers, colleges, and food delivery services.

Education

NORTHWESTERN UNIVERSITY IN QATAR

May 2024

Bachelor of Science in Journalism; Strategic Communication Minor

Dean's Highest Scholastic Honors

Organizer: Sports Journalism in the Global South Conference (2022) and TEDxNorthwesternUQatar (2022).

ST. XAVIER'S COLLEGE

August 2019

A Level (Physics, Chemistry, Mathematics, Computer Science)

Winner: St. Xavier's Documentary Competition, St. Xavier's Cricket Tournament.

Research

International Association for Media and Communication Research Conference

July 2024

Author, *After the Hippies were gone: Spectral Ethnography in Nepal's Freak Street*

Play The Game Conference

Feb 2024

Presenter, *When media meets mega events: A gulf dilemma of uninformed journalism and domestic censorship*

Institute for Advanced Study in the Global South at NU-Q

Jan 2023- Jan 2024

Research Fellow

- Ethnographic study of the cultural exchanges during and after the Hippe era in Freak Street, Kathmandu.

72nd International Communications Association Conference

May 2022

Co-author, *Possible correlates of Compulsive Use of YouTube*

Awards & Honors

- **Student Leadership Award – Class of 2024 (2024)**
- Northwestern Qatar Media & Research Award – Best Strategic Communications Campaign (2024)
- Best Integrated Marketing Campaign and Best Creative Strategy – Strategic Communication Minor (2024)
- Northwestern Qatar Media & Research Award – Best Strategic Communications Campaign (2023)
- Northwestern Qatar Media & Research Award – Best Research Project (2022)
- St. Xavier's Literature Award (2018)
- Northwestern University Dean's List (8/8 semesters)

Creative Skills

- **Digital Communication:** Copywriting, Factchecking, Content Planning & Strategy, Email Marketing, Live Blogging
- **News Production:** Reporting, Feature Writing, Data Stories, News and Feature Packages
- **Documentary Production:** Scripting, Directing, Producing, Shot Planning, Filming, Editing.

Technical Skills

- **Social Media:** Hootsuite, HubSpot, Tweetdeck, MailChimp, Bulkmail
- **Video:** Adobe Premiere Pro, After Effects, Davinci Resolve
- **Web:** HTML, Search Engine Optimization, various Content Management Systems