

## PRESS RELEASE

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## Raising Cane's Celebrates Bringing Its ONE LOVE® to JoMo

Fastest-growing chicken finger concept to host celebration with giveaways and more on June 7

JOPLIN, Mo. (June 1, 2022) – Joplin may be well-known as the center of the tri-state district, but come Tuesday, June 7, the city will be known as home to the first Raising Cane's Chicken Fingers in Jasper County!

That's right. Located at 1237 S. Rangeline Road, Raising Cane's will kick off its grand opening celebration with an official ribbon-cutting ceremony hosted by the local Chamber starting at 8 a.m.

"Caniacs" will want to join the celebration early because the new Restaurant will host a "Lucky 20" drawing to award 20 Customers ages 13 and older *Free Cane's for a Year*! The Restaurant will accept entries between 7-8 a.m. and will draw the winners between 8-9 a.m. Caniacs must be present to win. The first 100 dine-in Customers to order a Combo Meal will also receive a commemorative Cane's t-shirt. To keep the celebration going, Radio DJ Endorser J-Cruise from KSYN will host a live radio remote from 11 a.m. to 1 pm. Missouri Southern State University's cheerleaders and mascot Roary the Lion will also be onsite to pump up the grand opening day crowd!

Also, Crewmembers from the new Restaurant will present a \$1,000 check to the Joplin Humane Society at 9 a.m., and then welcome them back on June 8, when the pet welfare group will be onsite from 11 a.m. to 1 p.m. with some adoptable dogs.

"We couldn't be more excited to bring craveable chicken fingers to Caniacs on our side of the Southwest Missouri Ozarks," said Area Leader of Restaurants Tony Nab. "We have some exciting plans to continue supporting local organizations in the coming weeks and can't wait to become a significant part of this growing Community. We're thrilled to open our doors and start sharing our ONE LOVE with everyone in JoMo and surrounding areas next week!"

Raising Cane's was one of just three restaurant brands named to *Forbes*' "Best Employers For New Grads" Top 100 list, and the company's "fast-paced, fun culture and growth opportunities" earned it a spot on *Glassdoor's* coveted "100 Best Places to Work in the U.S." list in 2021. Cane's is still seeking enthusiastic individuals to join its Joplin Crew and is offering starting pay of at least \$15 per hour. Interested candidates should apply at WorkAtCanes.com. Applicants will be contacted to set up an interview after applying.

Joplin's new Raising Cane's will serve Customers through its mobile app, takeout, dine-in, double drive-thru and on its patio. Open Sunday through Thursday from 10 a.m. to 11 p.m., and

Friday and Saturday from 10 a.m. to midnight, Raising Cane's will be the perfect destination for lunch, dinner and late-night meals. Joplin's first Raising Cane's will mark the 19<sup>th</sup> in Missouri.

At Raising Cane's, it all starts with 100% premium white meat chicken tenderloins that are marinated, hand-battered and cooked to order. The menu is also renowned for its craveable – some say addictive – secret-recipe Cane's sauce, crinkle-cut fries, coleslaw, Texas toast, freshly brewed sweet tea and fresh-squeezed lemonade.

## **ABOUT RAISING CANE'S®:**

Raising Cane's is the nation's fastest-growing chicken finger concept, rapidly approaching 700 restaurants in over 35 states and Guam as it opens 100 new Restaurants across 10 new markets in 2022. The company has ONE LOVE® – craveable chicken finger meals – which includes the iconic "Cane's Sauce" – named the #1 sauce in the quick-service industry. More information is available at raisingcanes.com.

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