

## PRESS RELEASE

Contact: Cami Studebaker, Champion 972.930.9933; <a href="mailto:cstudebaker@championmgt.com">cstudebaker@championmgt.com</a>

## Kitchen United MIX Adds Three New Happening Eats to Pasadena Lineup

State-of-the-art to-go food hall now serving Dave's Hot Chicken, Indarra and MrBeast Burger for takeout and delivery

*PASADENA*, *Calif.* (May 24, 2022) – <u>Kitchen United MIX</u> is bringing even more variety to foodies in Pasadena with the addition of three new concepts!

Located at 55 S. Madison Ave., Pasadena's state-of-the-art to-go food hall offers multi-restaurant ordering from 10+ independently operated, national and local restaurant brands, all on one receipt. The culinary destination is now serving these concepts for takeout and delivery:

- **Dave's Hot Chicken** Craveable, "Hot and Spicy" varieties with the guest's choice of heat on chicken tenders or sliders and sides like mac & cheese, kale slaw, fries and cheese fries.
- Indarra Modern Indian cuisine offering a healthy and flavorful take on dishes like Loaded Spicy Vindaloo & Cheese Fries, Chicken Tikka Masala Bowl, Kashmiri Lamb Bowl and more.
- MrBeast Burger Sink your teeth into big flavors in smashed beef and plant-based burgers, crispy chicken sandwiches, an outrageous grilled cheese, seasoned crinkle fries and more from this virtual restaurant brand founded by award-winning digital content creator MrBeast.

"We're proud to continue building upon Kitchen United MIX's incredible variety at our Pasadena facility," said Kitchen United Chief Business Officer Atul Sood. "As the future of takeout and delivery, Kitchen United MIX is making it easier than ever for guests to conveniently enjoy delicious food crafted by locals and prominent faces alike either on-the-go or in the comfort of their homes."

As the nation's first "multi-restaurant ordering" platform, guests can use Kitchen United MIX's innovative channel to order for pickup or delivery online at KitchenUnited.com or in-person on kiosks. They can also MIX and match items from multiple restaurants on one bill, making it convenient for individuals and groups to enjoy variety without having to compromise.

Guests can also order from the restaurants housed in Kitchen United MIX through various third-party delivery platforms, but "multi-restaurant ordering" is only available through the Kitchen United MIX platform.

Pasadena's Kitchen United MIX is open from 10 a.m. to 10 p.m. every day. To learn more about Kitchen United MIX, visit <u>KitchenUnited.com</u>.

Kitchen United MIX: 10+ Restaurants. Same Spot. One Order.

## **About Kitchen United MIX**

Kitchen United MIX is the future of takeout and delivery and the nation's first "multi-restaurant ordering" to-go experience. It's the only destination that allows foodie fans who love variety to order meals from over 10+ restaurants, all on the same bill. Kitchen United MIX currently operates 14 to-go food halls in Los Angeles, Pasadena, San Jose, and Santa Monica, CA, Austin and Houston, TX, Scottsdale, AZ, New York, NY and Chicago, IL, with more locations opening across the nation. For additional information, visit <u>KitchenUnited.com</u>.

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