



PRESS RELEASE

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Treat Mom to an Indulgent Prime Rib Meal This Mother's Day at Logan's Roadhouse

Slow-roasted Prime Rib, free Mother's Day koozie, festive cocktails and more available at The Real American Roadhouse on May 8

HOUSTON (April 21, 2022) – [Logan's Roadhouse](#) is making it easy for guests to show appreciation to the amazing women who raised them this Mother's Day with its featured menu!

From May 6-8, guests can celebrate their moms *the Roadhouse Way* by delighting in a 12-ounce USDA cut of slow-roasted, hand-carved-to-order Prime Rib that's seasoned to perfection. Each entrée is served with the guest's choice of any two Logan's sides or premium Bacon Mac & Cheese and Sautéed Red Wine Garlic Mushrooms that are only available during Mother's Day weekend.

To add to the excitement, The Real American Roadhouse will open early at 10 a.m. and give the first 50 moms to dine in at any Logan's restaurant a free, limited-edition koozie on May 8!

“At Logan's, we want to make sure moms everywhere get to enjoy their special day to the fullest,” said SPB Hospitality Marketing Senior Director Kristen Hohl. “We'll be featuring our famous Prime Rib and have plenty of other kickin' eats and drinks available all at an amazing value for families to put their moms at the focus this Mother's Day.”

Along with its Mother's Day specials, Logan's will feature craveable starters like its Made-From-Scratch Loaded Potato Skins, Roadhouse 'Shrooms and Spinach & Artichoke Dip. For the main course, guests can select other Roadhouse favorites such as the New York Strip, The Logan[®], Shrimp Stacked Salmon, Crispy Crab Cakes and Mesquite-Grilled Pork Chops. Then, say cheers to mom with a festive drink, such as the Rockin' Strawberry Groupie, Prickly Pear 'Rita or Peach Roadhouse Tea. All wine and specialty cocktails from Logan's regular beverage menu will be available, or guests can enjoy a signature Logan's Big Barrel of ice-cold beer.

Guests can also add premium toppers to their steak: garlic butter, Brewski Onions[®], crispy onions, bourbon butter, sautéed mushrooms, blue cheese butter & bacon and creamy spinach, or add a skewer of grilled shrimp served with garlic dill sauce to any entrée! Round out the meal by treating mom to a decadent slice of Big Ole Cheesecake or Cookie Dough Chocolate Cake.

Rather make mom feel special with a delicious meal at home? Logan's has you covered with its **Prime Rib Roadhouse Feast**, which feeds six to eight for \$159.99 and includes 6 pounds of Prime Rib, one dozen made-from-scratch yeast rolls, two sides, House Salad and a Mississippi Brownie. All Prime Rib Roadhouse Feasts must be ordered by May 4 for pick up on May 7 or

May 8. Guests can pre-order through the [Logan's Rewards App](#) or by visiting orders.logansroadhouse.com

To learn more about the Real American Roadhouse, visit logansroadhouse.com.

About Logan's Roadhouse

Logan's Roadhouse is a leading steakhouse headquartered in Houston. Offering mesquite wood-grilled steaks, signature yeast rolls and American-inspired signature favorites for 28 years, Logan's has 115 corporate and 22 franchise restaurants in 23 states. For more information, visit logansroadhouse.com and follow Logan's Roadhouse on [Facebook](#), [Twitter](#) and [Instagram](#).

About SPB Hospitality

SPB Hospitality is a leading operator and franchisor of full-service dining restaurants, spanning a national footprint of hundreds of restaurants and breweries in 39 states and the District of Columbia. The Company's diverse portfolio of restaurant brands includes Logan's Roadhouse, Old Chicago Pizza & Taproom, and a collection of restaurant-brewery brands, including Rock Bottom Restaurant & Brewery and Gordon Biersch Brewery Restaurant. SPB Hospitality also operates a collection of specialty restaurant concepts including ChopHouse & Brewery, Big River Grille & Brewing Works, AIA Ale Works Restaurant & Taproom, Ragtime Tavern Seafood & Grill, J. Alexander's Restaurant, Merus Grill, Redlands Grill, Stoney River Steakhouse and Grill, Overland Park Grill and Seven Bridges Grille & Brewery.

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