



PRESS RELEASE

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Celebrate National Potato Day with Taco John's® Bold, Crowd-Favorite Side Dish

*Popular quick-service restaurant to give away FREE Potato Olés® on
National Potato Day, Aug. 19*

CHEYENNE, Wyo. (Aug. 4, 2021) – In 1969, one leading culinary innovation team managed to turn a simple spud into solid gold. And to this day, [Taco John's](#) bigger. bolder. better. Potato Olés® are what new and loyal fans cheer for!

In honor of its legendary side dish, the popular quick-service restaurant is celebrating National Potato Day by giving away a FREE small order of Potato Olés to guests who redeem the offer in the [Taco John's App](#) on Thursday, Aug. 19. *(And the crowd goes wild!)*

Never had Potato Olés? These little slices of heaven are round bites of crunchy potato, cooked fresh and sprinkled with a signature blend of bold spices. Try dipping them in nacho cheese, sour cream, guacamole or salsa for an even bolder flavor experience!

WHAT: Taco John's will give away a free small order of Potato Olés to guests who redeem the offer in the App.

WHEN: Thursday, Aug. 19 from open to close.

WHERE: Participating Taco John's locations nationwide.

With its fusion of distinctive flavors and south-of-the-border spices, the Taco John's menu offers several signature items, including Meat & Potato Burritos, Stuffed Grilled Tacos, Potato Olés® and now, the all-new Fried Chicken Taco. Taco John's features signature specials like Taco Tuesday®, discounted breakfast burritos on Wake Up Wednesday!® and the everyday \$1-\$2-\$3 ValuEST Menu. Download the [Taco John's App](#) and like Taco John's [Facebook page](#) for exclusive deals.

About Taco John's®

Founded in 1969 in Cheyenne, Wyoming, Taco John's® has been serving *bigger. bolder. better.* flavors for more than 50 years. Now, Taco John's operates and franchises nearly 400 restaurants in 22 states – making it one of the largest Mexican quick-service restaurant brands in America. With bold originals like Potato Olés®, Taco John's knows how to Olé The Day. Taco John's prides itself on serving generous portions of its signature menu items that are made-to-order using fresh, high-quality ingredients, seasonings and sauces. The brand was listed No. 2 in the "Mexican Food" category on *Entrepreneur's* "Top Food Franchises of 2020." Taco John's is

led by CEO Jim Creel who was recently named one of “The Most Influential Restaurant CEOs in the Country” by *Nation’s Restaurant News*. For more information, visit tacojohns.com and follow Taco John’s on [Facebook](#), [Instagram](#) and [Twitter](#).

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