

Don't Miss!

Monday, March 14
3:00-3:45PM
Texas B | SPS11

For Self-Service BI and Analytics, Ace Is the Place



Tim Brynda
Software Engineering Analyst
Ace Hardware Corporation



Michael Corcoran
Chief Marketing Officer
Information Builders

Join Information Builders and special guest Ace Hardware to learn how to drive business intelligence (BI) and analytics adoption for real ROI; empower business users, analysts, customers, and partners with the right data and analytics; match analytical formats with unique decision-maker needs; and bounce back when you hit the data discovery wall with – or avoid it all together.

Win **A FitBit Charge!**

*Must be present to win.

Don't Miss!

Tuesday, March 15
12:45-1:05PM
Show Floor Theater

Information Builders Theater Session

In-Document Analytics: The Next Innovation in Self-Service BI and Analytics



Dr. Rado Kotorov
Chief Innovation Officer
Information Builders

Companies distribute billions of PDFs to employees, partners, and customers to provide them with information, but recipients remain powerless to interact with and analyze this information. See how patented new technologies can turn the data stored in a document into a source of analytical insights for all information consumers. This approach provides unprecedented ease of use, better user experiences, and even revenue-generating opportunities.