

Kim Hudson

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WORK EXPERIENCE

KTVI-TV (Fox) & KPLR-TV (CW), Shared Services

St. Louis, MO

Multimedia Journalist

2010 - Present

- Partner with digital team by submitting web scripts and providing content on breaking/developing stories to produce and continuously update stories for multimedia content (social media, web, and mobile)
- Leverage mobile cameras, social media, and Google Search to conduct research and enhance stories, live shots to increase user engagement with broadcast viewers, online news consumers, and social media followers
- Represent station's on-air brand by interacting with audience on social media and grow positive sentiment

News Anchor

- Host "FOX 2 News at 9AM" and anchor "The Power of 2" at 11 A.M. weekdays. I maintained #1 ratings for the 9AM Show since 2014; maintained ratings throughout pandemic with modified format such as Skype interviews
- Recently promoted from co-anchoring "FOX 2 News at 4AM", while also maintaining #1 slot since I started as a fill-in in 2013
- Substitute as fill-in anchor and report for early-morning and weekend shows

Operations Engineer

2006 - 2010

- Contributed to 45 live and taped newscasts weekly by providing technical support such as graphics, robotic camera operations, dubbing, and live-truck engineering
- Ensured 100% FCC compliance by notifying viewers of life-threatening weather emergencies and missing-persons alerts as a Master Control operator for 2 24-hour stations broadcasting from one facility

STL-TV (Formerly City TV 10)

St. Louis, MO

Reporter / Technician, Video Production Specialist

2006 - 2012

- Produced stories and live shows end-to-end, including reporting and writing content to air on St. Louis City government-run cable access station targeting local viewers looking for in-depth, uninterrupted coverage
- Led all operations of shows by building graphics, managing stages, and operating prompter, pedestal cameras, and playback machines for live and taped shows

St. Louis Argus

St. Louis, MO

Freelance Writer

2004 - 2005

- Developed stories and interviews (total of +100 pieces during tenure) on local and national artists for the Arts and Entertainment page of the African-American weekly newspaper reaching +42M readers
- Created comprehensive news briefs and content calendar for the Arts and Entertainment page

KPLR-TV (CW, formerly WB)

St. Louis, MO

Operations Engineer

2001 - 2006

- Selected by executive management to own priority operational processes and maintain FCC compliance in order to broadcast breaking news and civil emergencies
- Encoded commercial spots from several formats for playback from on-air inventory server

KMOV-TV (CBS)

St. Louis, MO

Freelance Engineer

2001 - 2002

- Operated robotic cameras by collaborating cross-functionally with show's director during live & taped events and preparing for special circumstances such as severe weather to create high-quality content

Production Assistant

1999 - 2001

- Stage-directed promotional spots, taped & live news segments, and special events by coordinating tapes & scripts for newscasts and ensuring on-air compliance to create content meeting broadcast specifications

Interim Programming Coordinator

2000

- Oversaw 132 hours of programs weekly by updating playback & refeed schedules and coordinating tapes for live playback in-line with show rundown to delivering news stories to air while accommodating live changes

EDUCATION

University of Missouri-St. Louis

St. Louis, MO

Bachelor of Arts, Communication with a minor in Mathematics

SKILLS & INTERESTS

Skills: News Writing, Shooting, Video Editing, Online Journalism, Digital Media, Research, Data Journalism

Interests: Vegan Cooking, Hip-hop, Working out, NABJ, RTDNA, church and women's support volunteerism