

# WHAT IS BUGSAWAY®?

BugsAway is ExOfficio's insect repellent collection featuring Insect Shield® technology

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- Insect Shield bonds Permethrin to fabric for convenient and effective bug protection
  - Treatment is odorless and lasts the lifetime of the garment (through 70 washes)
  - EPA-registered; Permethrin-treated apparel is recommended by many national health institutions
  - Repels mosquitoes, ticks, ants, flies, chiggers and midges (no-see-ums)
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**ANTI-INSECT**

◀ **LOOK FOR THIS ICON  
ON OUR HANGTAGS**

**insect shield®**  
repellent apparel

# WHY SUN PROTECTIVE CLOTHING?

Sun protective clothing prevents harmful rays from damaging your skin

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- **UPF Sun Guard** protects from both UVB and UVA rays
  - Fabric weaves, treatments, and fiber type all affect UPF rating
  - Doesn't wash out or need to be reapplied
  - Protects skin even when the garment is wet
  - Rated from UPF 15+ to 50+ for customizable protection
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**SUN GUARD 50+**

◀ **LOOK FOR THIS ICON ON OUR HANGTAGS**

# WHAT IS SOL COOL™?

Sol Cool is a cooling and sun protective line of performance clothing featuring Icefil® technology

- Icefil uses Xylitol, which pulls heat as moisture evaporates, cooling skin up to 5°F
- Fabric features a capillary structure to move moisture quickly away from skin
- Icefil reflects and disperses infrared rays and is rated UPF Sun Guard 50+
- Antimicrobial charged silver ions neutralize odor even when active

▶ CHECK OUT OUR ENTIRE COLLECTION  
OF MEN'S AND WOMEN'S SOL COOL



# WHAT IS JAVATECH™?

ExOfficio's JavaTech collection features S Café® technology, which uses recycled coffee grounds to create performance fabric

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- The grounds from one medium cup of coffee can make two shirts
  - The increased surface area of the coffee molecules quickly and efficiently pulls moisture away from skin
  - Odor molecules are trapped and neutralized in the coffee particles' porous surface
  - Coffee particles reflect and disperse infrared rays to protect skin from damage
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► CHECK OUT OUR ENTIRE COLLECTION  
OF MEN'S AND WOMEN'S JAVATECH