

# Shawna Toth

Professional Writer

Calgary, AB  
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## EXPERIENCE

### **Advance HD, Calgary — *Writer/Producer***

Sep 2006 - PRESENT

Write and produce high quality content for video production clients, including live production scripts, commercial advertising, corporate video scripts, not-for-profit informational scripts

### **Gamers Fun Truck, Calgary — *Website Content/Promotion Writer***

Sep 2014 - Present

Create and update all content on website, blog posts, print and online advertising. Client emails, Mailchimp campaigns, social media campaigns

### **KinderJet TV, Online — *Show Creator/Writer/Producer***

2011-2014

Created, researched, wrote and produced half hour travel program for local television and online, wrote related blog posts on destinations, products, travel tips, created and provided content for website

## EDUCATION

### **University of Calgary, Calgary — *Bachelor of Arts Degree***

Graduated June 1998

Major in Canadian Studies, Communications and Culture, Minor in Business

### **Mount Royal University, Calgary — *Broadcasting Diploma***

Graduated 1990

Major in Business Administration, Radio and Television Broadcasting

## PROJECTS

### **Jacob's Story — *Historical Novel***

Researching and writing a novel set in World War II, inspired by a real soldier and his extraordinary experiences

## SKILLS

Extensive experience in Script Writing, advertising and programming

Extensive experience in Blog Writing

Sloppy, lazy writing drives me crazy!

## RECENT WRITING COURSES

Advanced Fiction Writing  
Gale Courses

WRI 460 Writing a Novel  
University of Calgary

Travel Writing  
Mount Royal University

## WRITING SAMPLES

<https://www.youtube.com/user/KinderJet>

<https://www.gamersfuntruck.com/blog>

<https://www.providencechildren.com/school/testimonials/>

