

# Kevin Ridder

Science & Environmental Journalist

## Education

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**B.S. IN GEOLOGY & ENVIRONMENTAL STUDIES** | University of Tennessee | Knoxville, Tennessee | 2011-2016  
Specialization: Science & Environmental Journalism | Minor in Trombone Performance | Cumulative GPA: 3.26

## Positions Held

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### ASSOCIATE EDITOR/COMMUNICATIONS ASSOCIATE

Appalachian Voices, a 501(c)(3) Nonprofit Advocacy Organization | Boone, North Carolina | August 2017 to Present

- I write and edit content for environmental nonprofit Appalachian Voices' bimonthly 61,000-circulation newspaper *The Appalachian Voice* and for *The Mountain Times*, a weekly 14,000-circulation newspaper serving Boone and surrounding communities. I also help manage editorial interns and freelance writers.

### FREELANCE WRITER

*The Appalachian Voice* | *Knoxville News Sentinel* | August 2015 to Present

- Covered stories on environmental issues, cultural preservation and green technology for bimonthly 61,000-circulation newspaper *The Appalachian Voice* based in Boone, North Carolina.
- Covered feature stories over local citizens in daily 119,000-circulation newspaper the *Knoxville News Sentinel* based in Knoxville, Tennessee.

### CAC AMERICORPS MEMBER

City of Knoxville Solid Waste Office | Knoxville, TN | August 2016 to June 2017

- Assisted in management of Knoxville's recycling and waste programs.
- Composed multiple excerpts for the Neighborhoods Newsletter and a letter to the editor for the *Knoxville News Sentinel*.
- Coordinated large portions of EarthFest, an annual Earth Day celebration and zero-waste event.
- Volunteered at a multitude of environmental service projects including stream cleanups and invasive plant removals.
- Created and managed website for the City of Knoxville's initiative to become certified as Tennessee's first National Wildlife Federation Community Wildlife Habitat.

### EDITORIAL INTERN

*Knoxville Mercury* | Knoxville, TN | February 2016 to May 2016

- Copy edited each issue of this weekly 25,000-circulation newspaper.
- Wrote a guide to upcoming festivals in the Knoxville area, which was featured on the April 6, 2016, cover, a pullout guide to Knoxville's craft breweries and several blog posts pertaining to local history and events.

### COMMUNICATIONS INTERN

Oak Ridge Associated Universities | Oak Ridge, TN | February 2015 to January 2016

- Composed and published documents in support of science education and outreach for multiple national laboratories.
- Copy edited numerous technical documents for national laboratories across the country.
- Evaluated websites for design and layout and assembled information for reports and presentations.
- Revamped Oak Ridge National Laboratory's Science Education Program's newsletter.

### CHIEF COPY EDITOR

UT's *The Daily Beacon* | Knoxville, TN | January 2014 to December 2015

- Wrote a multitude of articles for The University of Tennessee's editorially independent daily student newspaper, including a column covering environmental issues and promoting an outdoor lifestyle.
- Held positions of Chief Copy Editor, Online Editor, Viewpoints Section Editor and Copy Editor. Member of Editorial Board from Fall 2014 to Fall 2015.

### CREATIVE COMMUNICATIONS INTERN

UT Sustainability Office | Knoxville, TN | August 2014 to May 2015

- Wrote and managed news content for their website, including a monthly newsletter with Mail Chimp.
- Developed the curriculum for an off-campus energy saving workshop, which took place in January 2015.