

## Julia Travers

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### Education

- BA, Literary and Cultural Studies, Studio Art Minor, The College of William and Mary, 2001
- BFA, Meritorious Licensure, Art Education, Virginia Commonwealth University, 2005

### Professional Experience

#### Journalist, Author, Editor (2012-Current):

- Write articles for numerous publications, including:  
Not Impossible, Americans for the Arts, EcoWatch, EnviroNews, Civil Eats, OnBeing with American Public Media, Earth Island Journal, SciArt Magazine and Women You Should Know

#### Marketing Content Writer (2012-2016):

- Composed SEO rich articles, blog and social media posts and web content for marketing firms and clients in a variety of industries.

#### Art Teacher and Curriculum Writer (2005-2012):

- Taught Art Prek-12 and wrote curriculum with Albemarle and Fredericksburg Public Schools
- Organized and promoted art exhibits

#### Teen Tech Lab Manager (2013-2014):

- Directed a teen technology lab at Computers4Kids
- Created Social Media Posts and Monitored Grant Data

### Honors and Activities

Guest Services Volunteer, The Haven Homeless Day Shelter, Charlottesville, VA 2010-2013

Member, Piedmont Environmental Council, Current

Awarded Piedmont Council of the Arts Grant to lead local youth Art workshops, 2012

Ruth Hibbs Hyland Student Teaching Scholarship (VCU), 2005

My creative writing has been published as well and I have participated in multiple art shows in the U.S.,  
1997-present.