

## Journalist and Editor

# Ashley Lauretta

### Education

**The University of California, San Diego**

*La Jolla, CA / 2008*

**Major:** Communications

**Minor:** Literature/Writing

*Activities: The Guardian*

### About Me

I have held internships and jobs in almost all facets of the publishing industry—bookseller, library shelving assistant, copy editor, regional editor, writer, literary agency intern and literary publicist—that have made me well-versed in the industry and provided a deep firsthand knowledge of what it takes to succeed as a journalist.

### Organizations

American Society of Journalists and Authors / 2015 - present

### Continuing Studies

UCLA Extension / 2015

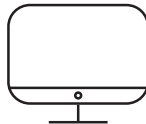
JOURN X 490 - Master Class in Narrative Journalism: Turning Facts into Stories

Stanford Continuing Studies / 2012  
EGL73W - Finding the Story: How to Break Into Magazine Writing



Byline appears in *ELLE*, *Men's Journal*, *Health*, *New York Post*, *VICE Sports*, *espnW*, *LAVA Magazine*, *Women's Running*, *Q by Equinox*, *TLCme*, *Zelle* from *Runner's World*, *Competitor*, *Active.com* and more.

### Say Hello



ashleyannlauretta@gmail.com

ashleylauretta.com



@ashley\_lauretta

### Experience

**Freelance Web Editor** / *Women's Running*

*April 2016 - Present*

- Interim freelance web editor September 2015 - December 2015
- Format, edit and post articles through CMS
- Assist in managing all social media channels for the publication
- Manage contributing bloggers and freelance writers

**Assistant Editor** / *LAVA Magazine*

*February 2015 - Present*

- Support editorial staff with monthly production of magazine
- Write monthly iTri column
- Write and edit content for the web
- First-reads of articles from contributing writers

**Writer and Editor** / Freelance Journalist

*August 2010 - Present*

- Pitch, write and deliver copy to national publications

**Texas Regional Editor** / *Competitor*

*2010 - 2011*

- Wrote and edited local content for the magazine
- Managed freelance writing features and submitted pieces after initial edit
- Collected interviews and photos when needed for articles