

Tisha Berg - Web Copywriter

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Testimonials: www.tishaerg.com/clients

WRITING SERVICES OFFERED:

Copywriting, SEO Articles, Blog Posts, Website Content, Sales Pages, Newsletters, “About Page” Creation, Tagline Generation, Customized Image Creation, General Editing/Proofreading, White Papers, Research, Résumé Writing

EXPERIENCE:

<i>Web Copywriter</i> - content strategy and creation, media coverage, Internet ads, image creation and social media support for a variety of small businesses and corporate brands.	Outdora Outdoor Furniture, Learning Advisor Online, Flossy Glam, Bingo Palace, United Way, LifeScript.com, Care.com, Los Angeles Emergency Management Department, a2 Milk, London Brokers, Curel, Tropicana Orange Juice, Subway Restaurants, Internet Brands, California Milk Board, Save the Children and Coca-Cola among many other companies	January 2011 – Present
<i>Blogger/Content Marketer</i> - providing articles, newsletter content, short ads and social media support for various companies, including:	Disney Studios, Paramount Pictures, Focus Features, XBox, Feld Entertainment, US Family Guide, Hewlett Packard, Harper Collins Children’s books, xoJane.com, HubTV Network, Yoplait and Mrs. Fields Cookies among other companies	August 2009 – Present
<i>Content Editor</i> - editing and transcribing audio files from quality control reports submitted by property inspection agents.	Personnel Profiles	October - December 2006
<i>Presentations & Content Editor</i> - creating and editing financial presentations such as year-end reports, deal memos and company acquisition profiles.	Deutsche Bank	August 1996 – April 2003

PERSONAL BLOGS:

ThriftyTravelist.com, Jan. 2016 – February 2017 | **WhatMattersRightNow.com**, June 2011 – December 2011 | **BizMommy.com**, May 2009 – Jan. 2016

EDUCATION:

- B.A., Theater History, Hunter College, NYC

References Furnished Upon Request